

THE WINDOW

MARCH 2019



JHF news, events, milestones, publications, and more

Milton Fine's Legacy for Rewarding Teamwork Excellence in Health Care

The Jewish Healthcare Foundation pays tribute to the life and work of [Milton Fine](#), who died March 27 at the age of 92. Milt's contributions to Pittsburgh's cultural life and the Jewish community are well-known, as is his business acumen in building the world's largest hotel management firm. At JHF, we had the honor of creating with him the Fine Awards for Teamwork Excellence in Health Care, which have been given annually since 2008. With his wife Sheila, Milt paid attention to all aspects of the award.

The Fine Awards recognize local healthcare teams that have achieved breakthroughs in safe, efficient patient care, drawing attention to the critical role of teamwork. The award came out of a conversation between Milt and JHF CEO Karen Wolk Feinstein not long after The Fine Foundation was established. Dr. Feinstein described JHF's work in addressing the flaws in health care — the workarounds, errors, unreliable practices, and inefficiencies that proved harmful to patients. As an expert in the hospitality business, Milt "understood how serious these flaws are for the patient — the customer — and the organization," Dr. Feinstein said. Hotels "would go out of

business if they had practices like health care."

Milt wanted to highlight and reward frontline teams. He had a vision of healthcare systems that, like his hotels, were wired for customer excellence. He believed that awards could advance



Milton Fine at the 2012 Fine Awards Ceremony.

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patient care overall if quality was acknowledged and celebrated.

“Breakthroughs are happening every day on the frontlines of patient care,” he said in 2009. “These Awards shine the spotlight on those often overlooked achievements and highlight the dramatic improvements that people at the frontline are making to the healthcare system.”

Each year, Milt would look for ways to advance the award and to challenge us all to increase its impact. He encouraged the winners to become mentors to young healthcare professionals through JHF’s Patient Safety Fellowship.

“Last year, we measured the cumulative impact of 10 years of the Fine Awards for Milt,” said Dr. Feinstein. “To everyone’s delight, we discovered that more than 80% of past Fine Award winners sustained their quality improvement projects, and over 50% have spread their projects to other departments within their organization.”

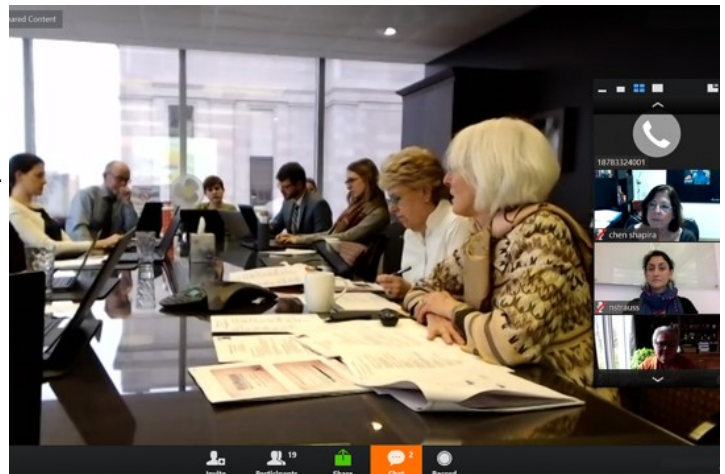
First Meeting of WHAMglobal Board of Trustees Spans the Globe

The first Board of Trustees meeting of WHAMglobal (Women’s Health Activist Movement), held as a webinar from the JHF office on the afternoon of March 13, was a worldwide affair. Nadene Alhadeff logged in from Australia — local time, 5 a.m. — with strong coffee at hand. In Israel, Chen Shapira, MD, pushed back her bedtime to join in. Christine Morton, PhD, was in California; Usha Raj, MD, in Chicago; Fleur Sack, MD, in Florida; Betsy McNamara in New Hampshire. Margje Haverkamp, MD, a Dutch researcher, called from her New York City office.

All 20 Trustees have a common purpose: to inspire regional, national, and international advocacy and action to advance women’s health, safety and quality.

Debra Caplan, MPA, vice chair of the JHF Board of Trustees, was named chair of the WHAMglobal Board. Ginger Breedlove, PhD, CNM, APRM, FACNM, will serve as secretary and treasurer. JHF CEO Karen Wolk Feinstein is co-founder of the organization and its president. WHAMglobal became a supporting organization of JHF in 2017.

Setting the scene, Dr. Feinstein described WHAMglobal’s mission to form networks of advocates and experts, with maternal health as the first focus. In May 2018, WHAMglobal took a Maternal Health Study Tour to Australia that was a revelation. “There, every birth is a significant event that needs both clinical and behavioral support from preconception through postpartum,” she said. “The Australian approach to pregnancy is comprehensive — the care does not end for the women, the family and the child until they are bonded successfully.” She and other WHAMglobal members returned with a determination to improve the U.S. system.



The first WHAMglobal Board meeting, as seen on the webinar. The images at right show Chen Shapira linking in from Israel, Nan Strauss from New York, and Ginger Breedlove from Kansas.

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“Women’s networks are powerful. It’s time to move beyond marching and get real change in women’s health status,” Dr. Feinstein remarked. WHAMglobal will be building those networks in April at the International Women’s Forum in Barcelona, hosting a breakfast for more than 100 women who are leaders in health care.

JHF Director of Government Grants & Policy Robert Ferguson, MPH, briefed the trustees on work already underway. WHAMglobal actively supports the national policy efforts of the Network for Excellence in Health Innovation (NEHI), American Public Health Association (APHA), and the Midwifery Funders Group. In Pennsylvania, the statewide Perinatal Quality Collaborative (PA PQC) will officially launch in April, dedicated to reducing maternal mortality and improving care for pregnant and postpartum women, and for newborns affected by opioids.

Kate Dickerson, MSc, women’s health specialist for WHAMglobal, gave our vision for “Pittsburgh: A Safer Childbirth City” and the baseline of creating a complementary community-based initiative, including workforce development and training (a midwife champion program, doula certification) and a Mothers Supporting Mothers volunteer program. She previewed the June 9 event “Birthing a Movement: Taking Back Motherhood,” our regional response to the national March for Moms.

Guest speaker Ryan Adcock, MPA, executive director of Cradle Cincinnati, joined in to provide an example of best practices at work. He gave an overview of Cradle Cincinnati’s innovative model in reducing infant mortality. Adcock was among the speakers at WHAMGlobal’s Maternal Health Leaders Symposium in Pittsburgh on Oct. 8, 2018.

The 20 Trustees are listed on WHAMglobal’s website: whamglobal.org.

JHF to Host Women of Impact Project on Public Health with Support from de Beaumont Foundation

Women of Impact (WOI) is an executive leadership organization committed to realigning the healthcare system to meet the needs of all Americans. Its members include 65 leaders representing all facets of the healthcare industry. JHF CEO Karen Wolk Feinstein is one of the founding members and JHF provides operational support to Women of Impact. And now WOI, JHF and the de Beaumont Foundation have embarked on a new adventure.

“Women make up more than two-thirds of the public health workforce, yet they are underrepresented in leadership roles and are paid less than their male peers,” said de Beaumont Foundation President and CEO Brian C. Castrucci, DrPH. “At the de Beaumont Foundation, we want to recognize women leaders in public health and build resources so that the next generation encounters greater equity in the workplace. As a first step, we have



partnered with the Jewish Healthcare Foundation to support the first Public Health Cohort of Women of Impact, a peer network of female executives who are committed to advancing the field of public health.”

The de Beaumont Foundation, based in Bethesda, MD, concentrates on public health. Senior Fellow Karen Remley, MD, MBA, MPH, FAAP, will be managing the project. She is the former CEO of the American Academy of Pediatrics and served as commissioner of health for Virginia from 2008 to 2012. Workshop support will be provided by JHF Women’s Health Specialist Kate Dickerson, who directs the Women’s Health Activist Movement (WHAMglobal).

The Public Health Leadership Cohort, which will meet in Pittsburgh this August, will engage the Your Indelible Mark Program™, a highly intensive leadership training and development program created by Lumeri. The program trains participants in how to address organizational barriers, cultural barriers, and life-stage challenges.

Building a Youth Advocacy Movement: Local Students Present at Rep. Dan Miller Mental Health Summit

The teenagers participating in JHF’s Youth Advocacy Network opened their session at the State Rep. Dan Miller Disability and Mental Health Summit on March 14 by asking participants: Have you ever been passionate about something? Have you had an experience with disability or mental health issues? Have *youth* ever inspired you to take action? Their goal was to inspire others to take action.

The design and facilitation of the session, held at the Beth El Congregation of the South Hills, was entirely student-led. The panel discussion was moderated by Montour High School freshman Abigail Dischner.

The youth advocates described the reasons each of them chose to get involved, the advocacy projects they were working on, and how adults could best support them in their efforts. Panelists included: Abby Rickin-Marks, a sophomore at Fox Chapel Area High School; Ayala Rosenthal, a senior at Yeshiva Schools; Jalen Achilles, a student at Urban Pathways and member of A+ Schools; Julie Hawk, a Beaver County Youth Ambassador and student at Freedom High School; and Sydney Smith, a freshman at Robert Morris University and former Beaver County Youth Ambassador. Whether through personal experience or concern for their peers, the youth advocates each demonstrated a strong passion for improving mental health supports for teens.



The students behind “Igniting a Youth Advocacy Movement”: From left to right, Ayala Rosenthal, Abby Rickin-Marks, Jalen Achilles, Julie Hawk, Sydney Smith, and Abigail Dischner.

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Their discussion and advocacy projects focused on destigmatizing mental health, building safe and inclusive communities in schools, increasing school resources for mental health services, and ensuring equitable resources for all schools. Through A+ Schools and Education Uncontained, Abby Rickin-Marks and Jalen Achilles received small grants to raise awareness around the issues of discrimination in schools and the experience of minorities in schools and how each impacts mental health.

Ayala Rosenthal organized a safeTALK suicide awareness training for her peers and panel discussion for the Orthodox community on the issue of teen mental health. Ayala's ongoing work has been supported by JHF.

Julie Hawk is a leader in the Beaver County Youth Ambassadors Program, a youth-driven program that promotes awareness of mental health, leadership and self-advocacy among youth, and decreased stigma. Sydney Smith, a former Youth Ambassador, is translating her advocacy skills to building awareness on a college campus as a freshman at RMU.

The youth advocates also provided advice about the ways adults can support youth to take action. They encouraged adults to get to know youth and the issues they are passionate about, trust them to take a lead, and create opportunities for them to raise their voice and connect with decision-makers. JHF will continue to support these youth advocates and build collaborations, including with state Youth Resource Coordinator Jamal Ford, who attended.

California Teen Presents Youth Mental Health Model



Steven Adelsheim, MD (at center, in tie) and his daughter Zoe (beside him, to left) describe their work in youth mental health. Ken Thompson, MD (beside Dr. Adelsheim, in blue), a psychiatrist who serves at the Squirrel Hill Health Center, helped to arrange the event.

JHF hosted a presentation on March 22 about youth mental health work in Northern California, inspired by approaches in Australia. Steven Adelsheim, MD, director of the Stanford Center for Youth Mental Health and Wellbeing in the Department of Psychiatry, spoke alongside his daughter Zoe, a senior at Palo Alto's Gunn High School and a youth mental health advocate.

Dr. Adelsheim and Zoe spoke about the particular challenges in their Silicon Valley setting: high achievement and affluence matched by high stress. Zoe's high school has endured waves of suicides, garnering national attention.

Australia's program to address youth mental health, called Headspace, provides services in places "that don't look like your typical clinic," said Dr.

Adelsheim, and with outreach campaigns that encourage kids to check it out, even if they don't have an acute emotional problem. Headspace, and similar spaces in Canada, have inspired Zoe and other youth mental health advocates in her community to create Allcove, which will open later in 2019. Its philosophy: "Everything about Allcove was designed with, by, and for young people." Peter Bachman, PhD, an assistant professor of psychiatry at the University of Pittsburgh, applauded the Allcove project: "It is not fiddling around edges, it is rethinking."

AIDS Free Pittsburgh Receives ‘Partnership of Distinction’ Award

Collaboration is essential to end the HIV/AIDS epidemic. AIDS Free Pittsburgh (AFP) has epitomized the collaborative approach across Allegheny County since 2015, building local partnerships to help communities work together to stop new cases of HIV/AIDS.

This successful effort is now being recognized by the University of Pittsburgh’s Senior Vice Chancellor for Engagement. AFP was one of five groups to receive the “Partnerships of Distinction” Award on March 29 in a ceremony at the Twentieth Century Club. JHF is the fiscal agent for AIDS Free Pittsburgh.



Pictured from left to right: Bethany Blackburn, MBA, Division Administrator, Children’s Hospital of Pittsburgh; Alicia Romano, Director of Community Health, Allies for Health + Wellbeing; Adrienne Walnoha, Social Artistry Consulting; Darren Whitfield, PhD, MSW, Assistant Professor, University of Pittsburgh School of Social Work; Julia Och, AIDS Free Pittsburgh Project Manager, JHF; Ashley Chung, MPH, Program Associate, JHF; JT Stoner, MPH, AIDS Free Pittsburgh Health Services Coordinator, JHF; David Givens, PhD, HIV Prevention & Care Project Director, University of Pittsburgh; and Charlotte Mitchell, FOCUS Project Manager, AHN Center for Inclusion Health.

The award recognizes outstanding partnerships that are exemplars of community engagement. Awarded partnerships are ongoing, collaborative relationships between members of the University of Pittsburgh and external groups in which the activities of the partnership contribute to social and community development. AFP is led by a coalition of government agencies, healthcare institutions, and neighborhood organizations that collectively performs education, outreach, and advocacy work to reach AFP’s 2020 goal: Eliminate new AIDS diagnoses in Allegheny County and reduce new HIV infections by 75%.

“AIDS Free Pittsburgh is fortunate to have many valued partners affiliated with the University of Pittsburgh who are committed to advancing the initiative’s mission through community-based research and awareness campaigns,” said Julia Och, the JHF staff member who is project manager for AIDS Free Pittsburgh. “We are

grateful for the opportunity for our community and academic partners to be recognized for their collective efforts to end the HIV/AIDS epidemic in Allegheny County.”

Darren Whitfield, PhD, MSW, an assistant professor at Pitt’s School of Social Work, nominated AFP for the award. “I believe the work of the collaborative and results in terms of HIV outcomes is a direct result of the collaborative’s efforts and commitment towards reducing HIV infections and improving health outcomes for people living with HIV,” said Dr. Whitfield, who is an AFP Advisory Group member. “I look forward to the work still yet to be accomplished.”

Since AFP’s work began in 2015, there has been a 30% reduction in new HIV cases and a 56% reduction in new AIDS cases in Allegheny County.

For more information, visit aidsfreepittsburgh.org.

Dementia Friends Receives Grant from Jefferson Regional to Serve the South Hills

Dementia Friends Pennsylvania, a program of the Jewish Healthcare Foundation, has received a \$25,000 grant from the Jefferson Regional Foundation Board of Directors.

The grant will help fund Dementia Friends Pennsylvania to empower the South Hills and lower Mon Valley communities to become informed, safe, and inclusive of individuals living with dementia, their families, and caregivers. The grant began on April 1.

JHF serves as the state coordinator and holds the sub-license for [Dementia Friends Pennsylvania](#). An outreach of Dementia Friendly America, this initiative seeks to educate communities across the state about dementia, break down the stigma surrounding dementia, and encourage individuals to implement practical changes to best support people living with dementia and those around them to live well in their communities.

Since July 2018, nearly 900 individuals across the state have become Dementia Friends by participating in a 60-minute information session. The education sessions are open to people of all ages, anywhere in the community: workplaces, businesses, schools, faith-based communities, and libraries, to name a few.

The program is run by two members of the JHF Senior Connections Staff: Anneliese Perry, MS, NHA, CECM, and Stacie Bonenberger, MOT, OTR/L. They serve as the Dementia Friends Pennsylvania statewide coordinators and master trainers.

If you are interested in learning more about the initiative, please contact Anneliese or Stacie at info@dementiafriendspa.org.



Some of the 100 new Dementia Friends and 50 new Dementia Champions in York and Adams County trained in March.

Down with Ageism: JHF Supports Events With Ashton Applewhite

The decision to underwrite Ashton Applewhite's March 19 talk in the Pittsburgh Arts & Lectures series was an easy one. The author of "[This Chair Rocks: A Manifesto Against Ageism](#)" advocates a message that coincides with JHF's work in aging over the decades. In Ms. Applewhite's concise phrasing, "Aging is not a problem to be fixed or a disease to be cured but a lifelong process that unites us all."

The author, she is happy to tell you, is 66. But rather than embracing the cliché that age is just a number, Ms. Applewhite is an activist against "ageism" of all kinds. "Any judgment on a person based on how old they are is wrong," she said. "Ageism is when someone assumes we are too old or too

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young to do anything.”

JHF Director of Innovation Mara Leff, MPH, introduced Ms. Applewhite’s lecture, held at Carnegie Library of Pittsburgh’s Lecture Hall. “Social engagement is not merely a nice-to-have feature of senior life. Social isolation and loneliness are clearly linked to poor health outcomes, and too many seniors needlessly experience their so-called ‘golden years’ in isolation, whether they are healthy or frail.”

Ms. Leff took the occasion to mention the award-winning project that she has developed: the Virtual Senior Academy™. It connects seniors (or “olders,” the term that Ms. Applewhite prefers) with each other over computer videoconference, for interactive live courses on a variety of topics. Some 1,000 people are using it across the region.



Ashton Applewhite leads a Virtual Senior Academy course, live from the Squirrel Hill branch of the Carnegie Library, March 20.

Endorsing the concept, Ms. Applewhite conducted a Virtual Senior Academy class, in partnership with Pittsburgh Arts & Lectures, the morning after her talk, from a room at the Carnegie Library in Squirrel Hill. With more than 20 people in the room, and another 15 tuning in from their homes or senior centers, the author shared her message on aging, and took questions and comments from the audience (both in person and virtually).

Women of Impact Panel at Health Datapalooza Makes the Case for Engagement

“We have to listen to our community,” said Susan Turney, MD, CEO of the Marshfield Clinic Health System, during the Women of Impact (WOI) session at the 2019 Health Datapalooza in Washington, DC, on March 28. “All the data in the world doesn’t matter if you don’t have engagement.”

JHF provided support for the panel, “Women of Impact Share Personal Stories of Innovations in Leadership.” With national healthcare leaders in the audience, the topic was: What role does leadership play in improving patient outcomes and delivering high-quality health care? Panelists encouraged the audience to begin thinking about communities in new ways and take a multicultural approach.

The Health Datapalooza conference, hosted by AcademyHealth, builds collaborations between policymakers and innovators to create knowledge



The WOI panel at Health Datapalooza (from left to right): Karen DeSalvo, Rasu Shrestha, Elena Rios, Susan Turney, Dora Hughes, and moderator Robin Strongin. (Photo courtesy of AcademyHealth.)

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from data, and pioneer innovations that drive health policy and practice.

Robin Strongin, who created the Disruptive Women in Health Care blog and co-founded the Center for Contemporary Political Art, moderated. In addition to Dr. Turney, the panel included Dora Hughes, MD, MPH, associate research professor at George Washington University; Elena Rios, MD, MPH, president and CEO of the National Hispanic Medical Association; Karen DeSalvo, MD, MPH, professor of medicine & population health at University of Texas Dell Medical School; and Rasu Shrestha, MD, MBA, chief strategy officer of Atrium Health, formerly of UPMC Enterprises.

“Buckle up,” Dr. Shrestha said. “The pace of change is increasing more than we have ever seen.”

JHF Vice Chair Debra Caplan Receives ‘Women of Influence’ Award



Debra Caplan, MPA, vice chair of JHF's Board of Trustees and board chair of WHAMglobal.

Debra Caplan, MPA, vice chair of JHF's Board of Trustees, was selected as one of the region's Women of Influence by the Pittsburgh Business Times. She received the award at a ceremony at the Westin Convention Center Hotel on March 20.

Two other women with ties to the Foundation were among the 26 honored: Health Careers Futures Board Member Jessica Brooks, MPM, and former JHF Trustee Anne Lewis. Ms. Brooks is CEO of the Pittsburgh Business Group on Health; Anne Lewis is Board Chair of Oxford Development.

Ms. Caplan, who recently became chair of the WHAMglobal Board of Trustees (see Page 2), has a long career in health care and philanthropy. At present, she is Executive in Residence at The Forbes Funds and president of HobarthHumphrey LLC, a management consulting company she founded. She spent 27 years in senior leadership in the West Penn Allegheny Health System and Allegheny Health Network, and served as a vice president at Harvard-affiliated Brigham and Women's Hospital in Boston. Ms. Caplan is also a board member of Partner4Work and a board member of the Pittsburgh Symphony Orchestra.



Health Careers Futures Board Member Jessica Brooks, MPM.

Cradle Cincinnati Shares Strategies for Reducing Infant Mortality

Two co-founders of [Cradle Cincinnati](#), a collaborative formed to reduce infant mortality, told their story to their counterparts in Allegheny County at a meeting convened by JHF on March 18.

The two Ohio doctors — Elizabeth Kelly, MD, and James M. Greenberg, MD — made clear that they

don't have all the answers, but are eager to share their lessons (and mistakes) in a campaign born in 2013 out of urgency. Their county (Hamilton) had the second-worst infant mortality rate in the nation, and a collective response was needed. Dr. Greenberg is director of the Division of Neonatology at Cincinnati Children's Hospital Medical Center; Dr. Kelly is director of Community Women's Health at University of Cincinnati Medical Center.



Cradle Cincinnati co-founders Elizabeth Kelly, MD (fourth from left), and James Greenberg, MD (center, in tie), with JHF staff and community partners: Elena Facchini, Brandi Gentry, Dannai Wilson, Kate Dickerson, Nicole Singletary, Jada Shirriel, Anna Ettinger, Debra Bogen, and Hanifa Nakiryowa.

University of Pittsburgh School of Medicine; and Debra Bogen, MD, a pediatrician at UPMC Children's Hospital of Pittsburgh and professor of Pediatrics, Psychiatry, and Clinical and Translational Science at Pitt.

One of the first areas that Cradle Cincinnati addressed was extreme preterm birth rates among African-American women, as premature birth is the leading cause of infant mortality.

Dannai Wilson of Allegheny County, while welcoming the ground-level approach that Cradle Cincinnati was taking, advocates in her work for "not just asking women, 'what are your problems?' but finding out: What are your strengths?"

Their approach started with listening. The "first part of the project was real ethnography, learning what mattered to women in their health and life," said Dr. Greenberg. "It couldn't be people like me saying, 'We are here to help you, and we know what you need.' We had to start with a blank slate, and ask how to redesign everything about how pregnancy is experienced."

The local attendees were Jada Shirriel, MS, CLC, the CEO of Healthy Start, and Nicole Singletary, director of In Home programs at Healthy Start; Dannai Wilson, MS, manager in the Division of Maternal and Child Health Services at the Allegheny County Health Department; Brandi Gentry, a certified birth and bereavement doula who is the founder of Oli's Angels; Anna Ettinger, PhD, senior research scientist,

'Stop the Bleed' Training Continues With JHF Support

The Jewish Federation of Greater Pittsburgh offered free training for people without a medical background to provide life-saving aid to victims of severe trauma. The March 19 session, held at Rodef Shalom, is part of the ongoing "Stop the Bleed" program, supported by the Jewish Healthcare Foundation since 2016.

The Jewish Federation's Security Director Brad Orsini introduced the session, led by UPMC trauma surgeons. "Stop the Bleed" shows bystanders how to help in a bleeding emergency before professional help arrives. More than 50 people received training at the Rodef event.



Now You're Talking: JHF Funds 'Family Spinner Project'

The Family Spinner is a simple game that gets people talking. The Jewish Healthcare Foundation has supported its free distribution in March through three Jewish schools in Pittsburgh's Squirrel Hill neighborhood: Community Day School, Hillel Academy, and Yeshiva Schools.

The game was developed by two mothers of children who attend Community Day: Deborah Gilboa, MD, who practices at the Squirrel Hill Health Center, and Ilana Schwarcz, MBA, an editor and authors' consultant. Dr. Gilboa is also a national speaker on parenting and youth development, known as "Doctor G."

Introducing the Family Spinner to parents, they write: "Do you ever wish that your child told you the really interesting, important things they're thinking about and doing? Would you like to improve their problem-solving skills and social competence? We have a gift for you to make that happen."



Let's talk: A Family Spinner in use at the home of a Community Day School family.

No batteries are required for the cardboard Family Spinner. It consists of a circle divided into eight themes — Kindness, Highlight, Gratitude, Challenge, Lowlight, Victory, Compliment, Choice — with an arrow spinner at the center. Family members give it a twirl and then tell a story about the prompt they've landed on. "Everyone else needs to listen without interrupting," says Dr. Gilboa, "And listening is hard ... and good for everyone. When adults listen, kids are much more likely to come to us when they have a serious problem."

A Tribute to Rob Restuccia, an Ally in Healthcare Reform

The Foundation mourns the loss of Rob Restuccia, a longtime friend and ally who was a national leader in healthcare reform. [Restuccia died](#) March 3 at the age of 69 from pancreatic cancer.

Restuccia created a grassroots movement in Massachusetts in 1989, Health Care For All, where he led successful campaigns to expand health coverage. In 2000, he became executive director of Community Catalyst, guiding efforts to expand children's health insurance and protect consumers' rights. His work affected health reform at the federal level and in over 40 states.

"We've lost a fine activist and catalyst," said JHF

President Karen Wolk Feinstein, who met Restuccia 45 years ago while living in Boston. "Rob's contribution to equity in health care is unsurpassed. He truly 'lived to serve others.' "



Rob Restuccia at the 2017 Health Activist Network Speakers Series with Karen Feinstein.

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His last visit to JHF was in 2017, launching the [Health Activist Network's Speakers Series](#). He told the young healthcare professionals that his path to activism began as an orderly at a public hospital in California that was starved for resources. "I saw the contradiction between what this country aspires to be, and what was happening to people," he said. "I saw the disparities in health care, and knew that I had to translate it into action."

ACNM-PA Holds the First Annual Midwifery Forward Conference

The Jewish Healthcare Foundation provided support for Midwifery Forward 2019, the first annual meeting for the Pennsylvania Affiliate of the American College of Nurse Midwives (ACNM-PA), held March 23 at Wilson College in Chambersburg. The event was for midwives, midwifery students, and other healthcare professionals working in women's health to discuss best practices, challenges, and initiatives affecting the midwifery profession.

Given the comparatively high and continuously rising maternal mortality and morbidity rates in the United States, many communities across the country are strengthening the integration of midwifery in maternity care.

The Jewish Healthcare Foundation, through the Women's Health Activist Movement (WHAMglobal), is identifying the root causes of maternal mortality and best practices to support and care for mothers and families through the entirety of their care.

Read more about the conference on the WHAMglobal website: whamglobal.org.



At Midwifery Forward, the first meeting of the American College of Nurse Midwives Pennsylvania Affiliate.



The keynote speaker at "One Health One Planet" was Frank Hu, MD, PhD, chair of Department of Nutrition and professor of nutrition and epidemiology at Harvard T.H. Chan School of Public Health and professor of medicine, Harvard Medical School and Brigham and Women's Hospital.

JHF Supports 'One Health One Planet' Symposium at Phipps

The Jewish Healthcare Foundation was among the sponsors of the "[One Health One Planet](#)" Symposium held at the Phipps Conservatory and Botanical Gardens on March 13 and 14.

This year's gathering focused on food, with more than 20 experts in health care and environmental disciplines addressing the connections between public health and food systems, diet trends, pesticides and more. It was the third annual symposium, based on Phipps' collaboration with the One Health Initiative.

Indiana University Renames Graduate School for Paul O'Neill, PRHI Co-Founder

Paul O'Neill, co-founder of the Pittsburgh Regional Health Initiative, has made a major gift to Indiana University, the educational institution he calls "instrumental in preparing me for all that followed" and for instilling "intellectual curiosity and excellence." With the \$30 million bequest from the O'Neill family, IU's graduate school of public affairs was renamed the Paul H. O'Neill School of Public and Environmental Affairs in early March.

Mr. O'Neill, the former CEO of Alcoa and chairman of RAND Corp., earned his Master's of Public Administration from the school (known as SPEA) in 1966. "My hope is that the school remains a place of excellence where future leaders can combine passion with action and develop the confidence they need to engage with society's greatest challenges and opportunities," Mr. O'Neill said.



Paul O'Neill (front) at the Indiana University School of Public and Environmental Affairs with his wife, Nancy (right). In background: Associate Dean Kirsten Grønbjerg (far right) and IU President Michael A. McRobbie.

'CEO in Classroom' Schools Local Leaders on Educating for Workforce Development

As part of the Foundation's longstanding commitment to educating and preparing the region's workforce, JHF President and CEO Karen Wolk Feinstein, PhD, went back to school on March 12. She was among the 30 Pittsburgh-area leaders enrolled in "CEO in the Classroom," an initiative of the Allegheny Conference on Community Development with support from the Grable Foundation.

The CEOs and C-suite leaders shadowed students at seven schools to experience the reality of education today — what and how students are learning, what resources they have and need, and how they are being prepared for the future of work. Dr. Feinstein spent the day at City Charter High School, located Downtown.



"CEOs in the Classroom" at City Charter High School. From left to right: Bart Rocco, a fellow at the Grable Foundation and former superintendent at Elizabeth Forward; student Marlon Thompson, student Imarii Agurs, student Marci Mazza-Fredley, University of Pittsburgh Chief Enrollment Officer Marc Harding, student Ryan Fisher, Key Bank Market President Todd Moules, Karen Wolk Feinstein, and Allegheny Housing Rehabilitation Corp. President Lara Washington.

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City Charter High was a natural partner: Dara Ware Allen, PhD, the school's principal and CEO, is a board member of Health Careers Futures (HCF), the JHF operating arm founded in 2003 to reimagine the healthcare workforce.

"It was a true privilege to host executives from the region, some of whom are known nationally like Dr. Feinstein," said Dr. Allen. "It was especially gratifying for me to have Dr. Feinstein matched with City High. Her student shadow, Marci, is a young activist in the making with an interest in science and women's healthcare justice issues. It was heartwarming to see how well they connected."

In early April, the participating executives will meet to consider how the regional business community can work with educators to prepare a competitive regional workforce.

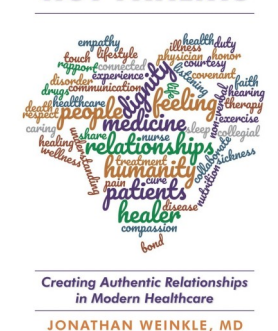
'Healing People, Not Patients' Reviewed in Pittsburgh Quarterly

Dr. Jonathan Weinkle's new book, "Healing People, Not Patients: Creating Authentic Relationships in Modern Healthcare," published with JHF support, received a positive review [in Pittsburgh Quarterly](#) this spring.

Reviewer Fred Shaw said that Dr. Weinkle "uses a potent, but compassionate voice supported by his experiences to advocate for dynamic, yet commonsensical, changes in care."

Dr. Weinkle, a JHF consultant and medical advisor, is a physician at the Squirrel Hill Health Center. He expands on themes in the book on his website, "[Healers Who Listen](#)."

HEALING PEOPLE, NOT PATIENTS



St. Patrick's Day never goes unobserved at the Jewish Healthcare Foundation. The staff gathered in green on March 18.



Hamantaschens, noisemakers and festive headgear: Purim was observed at our offices on March 21, with JHF Chief Operating Officer Nancy Zions supplying the goodies.

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